

BILADA replicates business model in Burkina Faso

In 2017, BILADA, a Burkinabe social enterprise, was created and, with Antenna Foundation's support, started its activities in 2018. Antenna particularly helped in the training of the entrepreneur and in the development of a sustainable business model. Considering Tinkisso-Antenna's earlier success, BILADA, in partnership with La Fabrique, a major local business incubator in Burkina Faso, decided to adapt this model to the Burkinabe rural environment. To further support the start of operations, Antenna Foundation decided to grant 2 Maxi-WATA™ and put work spaces at the business' disposal. Since December 2018, Bilada produces active



Bilada chlorine flasks ready to be sold

chlorine with WATA™ technology, stabilises it and fills it in bottles. Marketing and sales activities have started and the objective is to expand these activities nationwide in the upcoming years. Results in 2019 look very promising.



CEO of Bilada, Hamed Arthur Yo, explains the importance of safe drinking water and the use of chlorine at a village meeting in Burkina Faso

For more information please read (in French) [here](#)